## **Monthly Spotlight**

TRM would like to recognize our 1st sales agent.

Division 16 Sales Agency signed on with TRM in 2019. Owned and operated by Kyle Cruickshank, Div 16 brings with them, over 18 years of experience in the electrical industry.

Div16 is a great fit for TRM, and brought exposure to our brand on the west coast, which we did not previously have, notes Daniel Mayer, TRM's Business Development Manager. We are gaining momentum and brand recognition right across the board with snow melting, floor heating, and



pipe tracing. Kyle has been very busy quoting some recent large condo projects with TRM heating cables, and we expect 2023 to be a great year for us all in BC.

This recent winter has demonstrated that TRM snow melting cables and controls are designed and built to work well, one mentionable residential project was completed in Surrey, in partnership with Nedco Surrey.

For any BC-based customers needing design, quotes, or support related to TRM Heating Cable's full line, please contact Kyle –

www.Div16.ca

Email: Kyle@div16.ca